

DEC 13 1924 ✓

©CIL 20901 ✓

✓ THE EARLY BIRD ✓

✓ Photoplay in 7 reels ✓

✓ From the story by Richard <sup>M.</sup>Friel ✓ ✓

Directed by Charles Hines

Author of the photoplay (under section 62)  
East Coast Films, Inc. of U.S. ✓

DEC 13 1924

Washington, D. C.

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of East Coast Films, Inc.

The Early Bird - 7 reels

Respectfully,

FULTON BRYLAWSKI

The East Coast Films, Inc.  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Early Bird	12-13-24	©CIL 20901

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 13th day of  
Dec. 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

Delivered in person

DEC 17 1924

# FACTS YOU WANT TO KNOW!

## CAST

JIMMY BURKE .....	JOHNNY HINES
Jean Blair .....	Sigrid Holmquist
George Fairchild .....	Wyndham Standing
The Great La Tour .....	Edmund Breese
Jean's Aunt .....	Maud Turner Gordon
Fairchild's accomplice .....	Bradley Barker
Miss Quincy .....	Flora Finch
"Flyn" .....	Jack De Lacey

Directed By  
CHARLES HINES

Titles By  
RALPH SPENCE

Scenario By  
VICTOR GRANDIN  
ARGYLL CAMPBELL

Story By  
RICHARD FRIEL

Photography By  
CHARLES E. GILSON  
NEIL SULLIVAN  
JOHN GEISEL

Produced and Distributed By  
EAST COAST FILMS  
C. C. BURR, Managing Director  
135 West 44th St. New York, N. Y.



We should like to say many more pretty things about Johnny Hines, but this review like everything else must come to an end. Does Hines succeed and does he win the beautiful girl of his dreams, and does all end happily? Of course it does, and you feel happy that such is the case, for this great artist of the screen deserved about everything he got—even if it was only in the picture. You will like Johnny Hines in "The Early Bird," and you will be glad that the cast also boasts of such excellent screen artists as Sigrid Holmquist, Edmund Breese, Wyndham Standing, Flora Finch, Maud Turner Gordon and Bradley Barker.

Don't miss "The Early Bird." You'll have to be one if you want a seat this week at the Rialto.

## RIALTO ROCKS WITH LAUGHTER

Johnny Hines in "The Early Bird" Decidedly Amusing

At the Rialto Theatre this week motion picture lovers will again be thrilled and cocked with laughter at the ever-clever Johnny Hines, whose screen characterizations of late have made him one of the most popular idols in screen land.

Johnny is now giving a thoroughly appreciable account of himself in an ingeniously humorous comedy drama entitled "The Early Bird" which taken far and large, is a real hit. This clever screen comedian is at his best in this production, for the action carries him into no end of amusing situations that bring continual gales of laughter. The audience is kept on edge throughout the full six reels, for coincident with the clean comedy vein, is a plot rich in melodramatic and thrilling moments, which aside from the star gives Sigrid Holmquist, Edmund Breese and Wyndham Standing untold opportunities to portray some of the finest bits of acting we have seen in this city in some time. These players have apparently been greatly interested in their work for each of them actually appears to live his or her part on the screen. There is little attempt at acting. The characters perform their parts as if they lived each scene—and how well they accomplish their ends is to be witnessed by the hearty applause that "The Early Bird" was given during and at the end of the performance.

"The Early Bird" concerns itself with the rise of a milkman to fame, fortune and happiness. The plot is built up by a succession of logical steps, each of which dovetail nicely into the other. The craftsmanship of "The Early Bird" is of high quality, for even though the methods used by the star are somewhat obvious they can necessarily be excused because of the high speed and voltage that typifies the entire production. "The Early Bird" entertains, and in doing so it gives to the screen one of the finest comedy-dramas of the year. Johnny Hines comes in for new acting laurels and gives what is unquestionably one of the greatest performances of his unusually successful career.

## JOHNNY HINES A REAL EXECUTIVE

The oft-quoted statement that stars of the stage and screen are poor business people is more of a myth than anything else. In the particular case of Johnny Hines, whose latest feature "The Early Bird" is now playing to capacity audiences at the Rialto, this time-worn adage is all "wet" as the saying goes, and here's the reason why:

Johnny believes that making motion pictures is as much a legitimate business undertaking as is the promulgation of any kind of a mercantile establishment. The investment in each picture he makes for C. C. Burr, his producer, runs into the six figures, which is as great or greater than the capitalization of a large sized firm. Since efficiency is the very keynote of the successful business enterprise, it has its place in the production of cinema entertainment just as it does in the production of any other commercial article. With this in mind, Johnny Hines has been business man enough to realize that cooperation between the various technical and artistic agencies that enter into the

## JOHNNY HINES SCORES AGAIN IN AMUSING COMEDY

Clever Comedian at His Best in "The Early Bird"

It's the early bird who gets the worm, and it's the early bird who'll laugh provided he hurries to the Rialto to see Johnny Hines' excruciatingly funny picture aptly titled "The Early Bird".

Never have we laughed so heartily as we did last night when this ingenious feature made its debut to a highly appreciative audience. The comedy is really infectious, for so heartily did the audience laugh that the Rialto patrons seemed like one large merry family. The comedy incidents come fast and often and there is never a let up. Here and there one is greeted by a sudden twist in the story and thrills become the order, but Johnny eventually comes back to rock the house with laughter only to follow it up with a bit of hectic drama. So cleverly is this story devised that it holds one entranced throughout its entire showing.

"The Early Bird" is none other than Johnny Hines cast in the role of a milk driver who climbs over a heap of obstacles to gradually become the moving spirit in an organization of milk drivers who form their own company to combat the milk trust.

The twist in the plot that enables him to attend a party of blue bloods and the ensuing comedy situations are nothing less than side-splitting, but Johnny manages to put a touch of pathos into his role that makes even the hard-headed reviewer feel sorry for him when his identity is disclosed. Supporting the star are such excellent screen performers as Sigrid Holmquist who gives one of her best characterizations, Edmund Breese, Wyndham Standing, Flora Finch, Maud Turner Gordon and Bradley Barker. This entire ensemble give almost perfect support to the hectic star. Taken from any angle "The Early Bird" proves an exceptionally attractive production. Our advice to all is "See it and laugh, see it and pulsate, see it and be happy. It's as good a tonic as we've ever had in a month. "The Early Bird" is my idea of real entertainment.

production of features, is as desirable as the efficiency element. Accordingly, he has made it a point to engage the service of his technical staff on a yearly basis. By doing this his staff is kept continually intact, with the result that each new feature he makes has the same splendid cooperation as its predecessor. The fact that the technical staff is always together gives Johnny an organization that is as efficient as any other business enterprise. The careful motion picture fan will note that the screen gives proper credit to Charles Hines as director, and Charles Gilson and John Geisel as cameraman. This trio is always to be found on the job when Johnny makes his pictures, and so well do they know what is expected of each of them that each succeeding Johnny Hines feature is made with all the efficiency and cooperation that even such a particular person as the star demands. The business of making successful motion pictures is a task to conjure with, and how well the Johnny Hines organization accomplishes its end is well in evidence in "The Early Bird" at the Rialto.

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